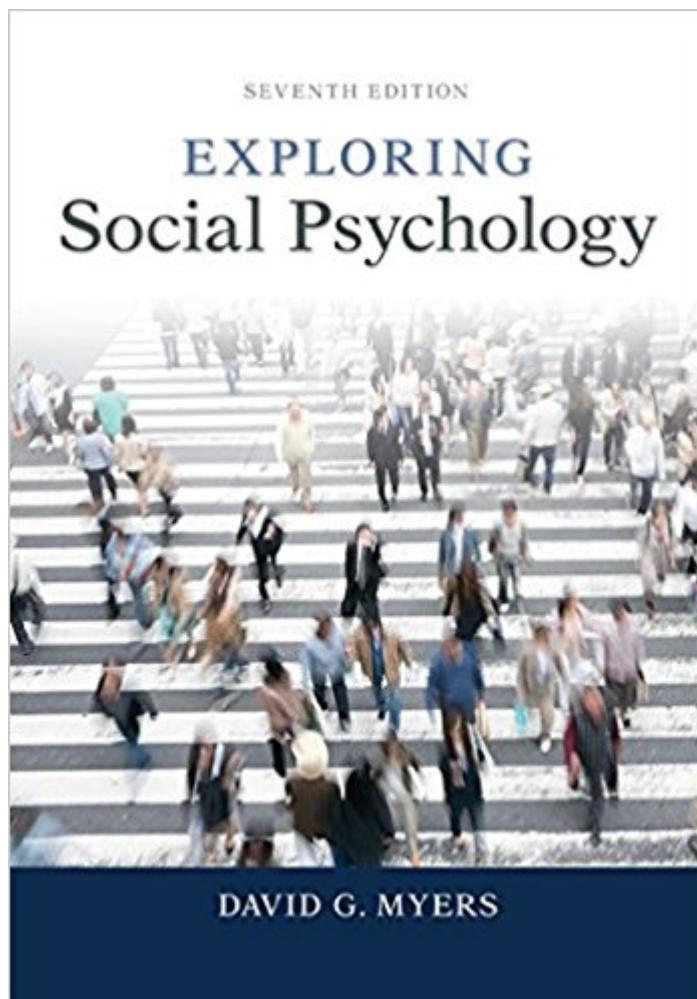


The book was found

# Exploring Social Psychology



## **Synopsis**

Exploring Social Psychology succinctly explores social psychological science and applies it to contemporary issues and everyday life. Based on the bestselling text, Social Psychology by David Myers, the book presents 31 short modules - each readable in a single sitting - that introduce students to such scientific explorations as love and hate, conformity and independence, prejudice and helping, and persuasion and self - determination. Instructors and students can now access their course content through the Connect digital learning platform by purchasing either standalone Connect access or a bundle of print and Connect access. McGraw-Hill Connect® is a subscription-based learning service accessible online through your personal computer or tablet. Choose this option if your instructor will require Connect to be used in the course. Your subscription to Connect includes the following:

- SmartBook® - an adaptive digital version of the course textbook that personalizes your reading experience based on how well you are learning the content.
- Access to your instructor's homework assignments, quizzes, syllabus, notes, reminders, and other important files for the course.
- Progress dashboards that quickly show how you are performing on your assignments and tips for improvement.
- The option to purchase (for a small fee) a print version of the book. This binder-ready, loose-leaf version includes free shipping.

Complete system requirements to use Connect can be found here: <http://www.mheducation.com/highered/platforms/connect/training-support-students.html>

## **Book Information**

Paperback: 560 pages

Publisher: McGraw-Hill Education; 7 edition (March 27, 2014)

Language: English

ISBN-10: 0077825454

ISBN-13: 978-0077825454

Product Dimensions: 6.3 x 0.8 x 9.1 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 36 customer reviews

Best Sellers Rank: #8,466 in Books (See Top 100 in Books) #66 in Books > Medical Books > Psychology > Social Psychology & Interactions #91 in Books > Textbooks > Social Sciences > Sociology #101 in Books > Health, Fitness & Dieting > Psychology & Counseling > Social Psychology & Interactions

## **Customer Reviews**

David Myers is the John Dirk Werkman Professor of Psychology at Hope College where he has taught for the past 30 years. David Myers' love of teaching psychology has been rewarded by students on many occasions with numerous "Outstanding Professor" awards.

An award-winning researcher, Dr. Myers received the Gordon Allport Prize from Division 9 of the American Psychological Association for his work on group polarization. His scientific articles have appeared in more than two dozen journals, including *Science*, *American Scientist*, *Psychological Bulletin*, and *Psychological Science*. He has served his discipline as consulting editor to the *Journal of Experimental Social Psychology* and the *Journal of Personality and Social Psychology*.

For such a loaded subject, for the most part it deals with issues in a balanced way. I gave it four stars because the author assumes the audience is strictly emerging adults (18-26) and for me (36) that sometimes it feels patronizing.

I'm not even a psychology major and this is by far the best textbook I've ever read. The chapters ("modules") are extremely concise and filled with relevant examples, both in terms of everyday life and world events. The writing is clear and easy to understand, but not dumbed-down in any way, and the author exhibits little to no noticeable bias throughout. It is truly an excellent book; one I wish I could keep past its due date. If I had more money, I would, but \$150 is a little much for a single text - as enlightening and worthy of a second (or third) look as it may be...

The book I ordered is pictured above. The one I received is the THIRD edition. I start class today and I have no use for this REQUIRED book.

Good shape and great price! Can't beat it!

This subject fascinates me and I think it's presented incredibly well in this book. The subjects build on themselves beautifully, giving you a carefully constructed understanding of human tendencies within the constructs of society.

I studied this book in my Social Psychology course and I really enjoyed it! The chapters are short and easy to digest. Definitely recommend.

I love to read about social psychology and this book not only made it really interesting, but also very relatable and easy to understand/read. It's important to focus more on what your reading than trying to understand what an author is trying to tell you. David Myers nailed it; I learned a lot and it was fun.

This book is succinct yet very clear. It makes this topic very easy to add to one's breadth of knowledge on this topic. It is easy to follow and reads more as a novel than a textbook. I would recommend this text to others to read if interested in this topic or need to choose a textbook for a social psych class.

[Download to continue reading...](#)

Social Media: Master Social Media Marketing - Facebook, Twitter, YouTube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, YouTube, Instagram, Pinterest) Social Security & Medicare Facts 2016: Social Security Coverage, Maximization Strategies for Social Security Benefits, Medicare/Medicaid, Social Security Taxes, Retirement & Disability, Self Mind Control, Human Psychology, Manipulation, Persuasion and Deception Techniques Revealed. (dark psychology, mind control, hypnosis, forbidden psychology, manipulation) Social Psychology (MindTap for Psychology) Loose-leaf for Social Psychology (B&B Psychology) Social Psychology and Human Nature, Comprehensive Edition (MindTap for Psychology) Bundle: Social Psychology and Human Nature, Comprehensive Edition, Loose-leaf Version, 4th + MindTap Psychology, 1 term (6 months) Printed Access Card Political Psychology: Key Readings (Key Readings in Social Psychology) The Psychology of Judgment and Decision Making (McGraw-Hill Series in Social Psychology) Exploring Social Psychology The New Social Story Book, Revised and Expanded 15th Anniversary Edition: Over 150 Social Stories that Teach Everyday Social Skills to Children and Adults with Autism and their Peers Social Insurance and Social Justice: Social Security, Medicare and the Campaign Against Entitlements Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, YouTube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) The Social Work Experience: An Introduction to Social Work and Social Welfare (6th Edition) (Connecting Core Competencies) CBT Worksheets for Teenage Social Anxiety: A CBT workbook to help you record your progress using CBT for social anxiety. This workbook is full of ... CBT therapy and CBT books on social anxiety. The Cricket Psychology Workbook: How to Use

Advanced Sports Psychology to Succeed on the Cricket Field The Lacrosse Psychology Workbook:  
How to Use Advanced Sports Psychology to Succeed on the Lacrosse Field The Volleyball  
Psychology Workbook: How to Use Advanced Sports Psychology to Succeed on the Volleyball  
Court

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)